



LINDA S. ADAMS  
SECRETARY FOR  
ENVIRONMENTAL PROTECTION

# CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD



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GOVERNOR

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Date: August 30, 2006

To: All Prospective Contractors

RE: Tire Retread Targeted Outreach Materials and Promotional Training  
(IWM06004)

## Addendum No. 1 To the Request For Proposals (RFP)

1. Attached is a list of all businesses who have expressed an interest in the contract to date (Attachment 1).
2. The following question was submitted early in the Question & Answer period and the response is provided below.

Q1: Could you clarify whether this contract actually includes the filming and editing of the production to be mastered onto the DVD?

A1: The proposed contract does not include filming or editing services. The filming and DVD production will be done internally by CIWMB's Office of Public Affairs staff.

All other terms, conditions, and requirements of this RFP will remain the same.

Please note that the Question and Answer period is open until September 6, 2006 as outlined in the RFP schedule.

If you have any questions relating to this RFP process, please contact me at (916) 341-6105 or at [contracts@ciwmb.ca.gov](mailto:contracts@ciwmb.ca.gov).

Sincerely,

*{Original Signed By}*

Carol Baker  
Contract Analyst  
Administrative Services Branch

Attachments



Interested Parties Listing  
IWM06004  
(Current as of 8/30/06)

The CIWMB has not confirmed the certification status of firms who have identified themselves as CA Certified Small Business (SB) or Disabled Veterans Business Enterprise (DVBE). Listing of businesses are in the order received through the CIWMB Contracts Registry.

Lastname	Firstname	Company	Address	City	State	Zip	E-mail	SB	DVBE
Davis	Janice	Take 1 Productions	3665 Bleckely Street, Suite 101A	Mather	CA	95655	janice@take1pro.net	X	n/a
Holman	Mark	Haven Falls Motion Picture Productions, LLC	1260 Lake Blvd, Ste 125	Davis	CA	95616	info@havenfalls.com	X	n/a
Allen	Mark	OneWorld Communications, Inc.	2001 Harrison Street	San Francisco	CA	94110	mark.allen@owcom.com	X	n/a
Kendall	Ron	Mindstorm	1614 K St. #2	Sacramento	CA	95814	ron@mindstormcreative.com	X	n/a
Larsen	Kurt	BuyVet Inc.	10 Mione Way	Chico	CA	95926	kurt.larsen@buyvet.com	X	X
Costanza	Lou	TMD Group, Inc	2775 Cottage Way #15	Sacramento	CA	95825	lcostanza@tmdgroup.net	X	n/a
Kuske	Patrick	Patrick Kuske Productions	2772 Riverside Blvd	Sacramento	CA	95818	pat@patrickkuske.com	X	n/a
Watson	John	Eagle Media	915 Fee Dr	Sacramento	CA	95815	jw@eaglem.com	X	n/a
Levy Mccracken	Shana	Gigantic Idea Studio, Inc.	580 2nd Street, Suite 230	Oakland	CA	94607	shana@gigantic-idea.com	X	n/a
Daniello	Janice	Post Modern Creative, LLC	2941 Alton Parkway	Irvine	CA	92606	janice@postmodernedit.com	n/a	n/a
Ogamba	Briggs	Applied Remediation Company	1376 N. 4TH STREET, SUITE 203	San Jose	CA	95112	appliedrco@aol.com	n/a	n/a
Grella	Charity	charity grella	367 Spruce St.	Eureka	CA	95503	221b@sbcglobal.net	X	n/a
Nelson	Karen	Pacific Media	3100 Coronado Dr	Santa Clara	CA	95054	knelson@pacificmedia.com	X	n/a
Manor	Sandi	Carl & Manor Advertising	783 Rio Del Mar Blvd. #59	Aptos	CA	95003	sandi@carlandmanor.com	X	n/a
Kimbrell	Diana	Kimbrell & Company	200 Gate Five Road, Suite 204	Sausalito	CA	94965	diana@kimbrell-co.com	X	n/a
Ellinwood	Carrie	Bouchard McElroy Communications Group	1430 Blue Oaks Blvd, Ste. 110	Roseville	CA	95747	carrie@bouchardmarketing.com	X	n/a
Glezerman	Diane	M Creative Group, Inc.	23123 Ventura Boulevard, Suite 211	Woodland Hills	CA	91364	diane@mcreativegroup.net	X	n/a
Leveille	Terry	TL & Associates	8740 Bluff Lane	Fair Oaks	CA	95628	terry@caltirereport.com	n/a	n/a
Linda	Andrew	eIMAGE	210 Montcalm	San Francisco	CA	94110	info@eimage.com	X	n/a
Campbell	Shawn	Ross-Campbell, Inc.	1912 F Street	Sacramento	CA	95814	Shawn@Ross-Campbell.com	X	n/a
Ford	Steve	Big Mountain Films	528 G Via de la Valle	Solana Beach	CA	92075	steve@bigmountainfilms.com	X	n/a
Goetz	Kerstin	InterEthnica	7951 Rosewood Avenue	Los Angeles	CA	90048	kgoetz@interethnica.com	X	n/a
Stith	Randy	The Association	135 N. Screenland Drive	Burbank	CA	91505	randystith@aol.com	X	n/a